



MEDIA RELEASE

Abseilers keen for adrenalin rush by plunging off The EDGE! in the name of life saving medical research

60 passionate participants will be abseiling Hobart's iconic Wrest Point this Sunday 14 June in Hobart's most anticipated and exhilarating fundraiser of the year. Now in its third successful year, The EDGE! is one of the RHH Research Foundation's most successful fundraising initiatives and has already raised an impressive \$100,000 for local medical research.

Assisted by adventure specialists Aardvark Adventures, participants will combine their sense of adventure with their desire to support local health and medical research and scale down 17 floors (that's a whopping 60m!).

The RHH Research Foundation's CEO Heather Francis explains that since the inaugural EDGE! abseil for medical research was launched in 2013, the Research Foundation has been overwhelmed with community support for The EDGE! *"We know that there were many who missed out in participating in our last abseil, but were eager to step up and take on the challenge in 2015. Participants who are lucky enough to be abseiling this Sunday are required to raise a minimum of \$450, with proceeds then going directly to research projects."*

Community support is critical to the ongoing success of this edgy event.

"We just couldn't get an event like this off the ground without the tireless support of our wonderful partners Wrest Point, Aardvark Adventures and Crowe Horwath. Behind the scenes, local businesses have also contributed to the critical infrastructure for the abseil, including JMG Engineers & Planners, Kings Towbars and Trailers and Derwent Valley Engineering, with each contributing to construction of specially designed frames to assist our abseilers in descending safely". Ms Francis added.

Local accounting firm Crowe Horwath have a team of brave abseilers taking the plunge this year. Team member Ryan McConnon says *"I did the abseil last year and just loved it. I can't wait for that huge adrenalin rush you get as you let go and start the 60m descent!"*.

Another team member, Mark Harrison, adds *"We are right behind the great work that the Royal Hobart Hospital Research Foundation deliver to our local community each year. These sort of events are pivotal to raising much needed medical research funds and the bonus is they're also supporting healthy, active lifestyles."*

Well it's clear skies ahead (literally) for this Sunday's abseil! With low winds and little chance of rain we encourage everyone to come on down to Wrest Point and support our local abseilers who are doing their bit for local medical research.

Media Event: Wrest Point Car Park (upper level) 11.00am Sunday 14 June 2014

Footage available from rooftop and landing area - featuring abseiling participants and interview CEO Heather Francis.

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