

EMBARGOED UNTIL MONDAY 24 MARCH

Friday, 21 March 2014

MEDIA RELEASE

EVENT LAUNCH: 2014 Easter Egg Hunt & Family Picnic - Monday 24 March

Proudly supported by Cadbury – this event raises funds for the RHH Research Foundation

The magic of Easter is rolling into town and the 2014 Easter Egg Hunt and Family Picnic is again on its way to Hobart!

The 2014 Easter Egg Hunt & Family Picnic will be launched by event ambassador Jo Palmer on Monday 24 April at the Royal Tasmanian Botanical Gardens. With a taste of what's to come, the event launch will provide photo opportunities for media including children and of course, Cadbury chocolate.

There may even be a surprise visit by the Easter Bunny at the launch!

Media enquiries:	Heather Francis, CEO, RHH Research Foundation – 0407 201 113
Event launch:	11.00am, Monday 24 March Royal Tasmanian Botanical Gardens (lower gates)

EVENT DETAILS

Taking place on Good Friday 18 April 2014, the event will see Cadbury Easter eggs scattered across the Royal Tasmanian Botanical Gardens, providing a fun day out for families.

Children aged 3 to 12 years can participate in one of the many egg hunts running throughout the day, as well as several other fun filled activities on offer, including entertainment by ExitLeft, pin the tail on the bunny, and meeting special guest: the Easter Bunny himself.

Proudly supported by Cadbury, this event was enjoyed by over 2500 families when first held in 2013. All proceeds from the day directly benefit local health and medical research.

What: Easter Egg Hunt & Family Picnic - raising funds for RHH Research Foundation

When: Friday 18 April 2014 (Good Friday), with gates opening at 10.00am

Where: Royal Tasmanian Botanical Gardens – entry from any gate – bunny footprints guide the way

Tickets and pricing:

- \$40.00 – Family (2 Adults, 2 Children)
- \$15.00 – Adults
- \$7.50 – Children (aged 3 – 16)
- Children under 3 free

Limited tickets (3,500) are available online from 11.00am Monday 24 March

Please visit: www.rhhresearchfoundation.org