



MEDIA RELEASE - The EDGE! 2016 Event Launch

Abseil Wrest Point for local medical research

Now in its fourth successful year, 60 brave souls will face their greatest fears when they abseil off the top of Hobart's iconic Wrest Point on Sunday 25 September. Assisted by outdoor adventure specialists Aardvark Adventures, participants will scale 60m down the Wrest Point tower to raise money for the RHH Research Foundation, which invests funds to support local health and medical research in Tasmania.

The RHH Research Foundation's CEO Heather Francis explains, *"The EDGE! abseil for medical research is the largest fundraising event in the Foundation's annual calendar. Since our inaugural event in 2013, and thanks to the ongoing generosity of the local community, we have raised over \$140,000 for local medical research. All funds raised from the EDGE! abseil will help ensure that more vital medical research can be undertaken in Tasmania by passionate local clinicians."*

This year, St Michael's Collegiate School have issued a challenge to their wider community to participate in the EDGE Abseil and have already registered four team members, including School Principal Mrs Judith Tudball. Mrs Tudball says, *"This is a fantastic way for members of the Collegiate community to join together, take on a new challenge and overcome their greatest fears. We are so excited to have the unique opportunity to abseil Hobart's tallest building and raise critical funds for local medical research."*

Heather Francis, CEO of the RHH Research Foundation, explains in more detail how people can get involved, *"For those wanting to go off The EDGE in 2016, just visit our website www.rhhresearchfoundation.org and follow the links to set up a personal fundraising page. This page is used to connect with family, friends and work colleagues and encourage them to donate to the cause. Participants need to raise a minimum of \$500 to participate in the abseil but most people raise much more than that thanks to generous support from the local community."*

Individual and team registrations are now open. Space is limited, so early registrations are encouraged to avoid disappointment.

Media launch event:

Wednesday 22 June, 11.00am, Wrest Point – meet at reception (main foyer)

Footage available from rooftop and landing area. Opportunity to interview CEO Heather Francis and interview/photograph abseiling team of four from St Michael's Collegiate (who will be in costumes).

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To register for the EDGE abseil visit www.rhhresearchfoundation.org

