



## **MEDIA RELEASE**

# **HURRICANES EXPERIENCE THE EDGE TO RAISE AWARENESS AND FUNDS FOR LOCAL MEDICAL RESEARCH**

Launched in 2013, the popular EDGE abseil for medical research has quickly become an iconic and much-anticipated event, seeing 60 brave thrill seekers facing their greatest fears by abseiling off the top of Tasmania's tallest building. And at the 2019 launch in Hobart on Friday 1 March, there will be plenty of added excitement as the RHH Research Foundation welcomes the Hobart Hurricanes on board with its EDGEy activities.

On Sunday 2 June 2019, assisted by outdoor adventure specialists, Aardvark Adventures, participants will scale 60 metres down the Wrest Point tower to raise money for the RHH Research Foundation, an independent entity that invests funds to support local health and medical research in Tasmania.

RHH Research Foundation CEO Heather Francis said the EDGE abseil for medical research is the largest fundraising event in the Foundation's annual calendar.

"All funds raised from the EDGE abseil will help ensure that more vital medical research can be undertaken in Tasmania by our passionate local clinicians who are focusing on those conditions and diseases that are most prevalent across this state.

"The Edge is a perfect way to fundraise, have fun and experience an amazing view of Hobart," Ms Francis said. "Each year we work for several months with our participants in making the most of this once-in-a-lifetime opportunity to scale the heights of Hobart and this year it's been fabulous to have a crew of Tassie's finest cricketers come join us – all in the interest of better health and wellbeing for our community."

This year's launch for the EDGE will see Hobart Hurricane players George Bailey, Alex Doolan, Katelyn Fryett and Sasha Moloney check out the view and platform and decide whether they might take the plunge this June.

Popular Tasmanian batsman George Bailey challenged the community to sign up and help raise funds for local researchers exploring health issues that affect Tasmanians.

"When you support medical research through the RHH Research Foundation, you are helping to build the future of medical care throughout Tasmania.

"The players and I can't think of a more exhilarating way to help raise research funds that lessen the impact of some of the most challenging health problems throughout our community," Bailey said.

Those people interested in experiencing The EDGE in 2019 are encouraged to go to [www.rhhresearchfoundation.org](http://www.rhhresearchfoundation.org) and follow the links to set up a personal fundraising page. This page is used to connect with family, friends and work colleagues and encourage them to donate to the cause. Participants need to raise a minimum of \$500 to participate in the abseil, however most people raise much more than that thanks to generous support from the local community.

Individual and team registrations will open on Friday 1 March 2019. Space is limited, so early registrations are encouraged to avoid disappointment.

## Media Advisory

**When:** Friday 1 March 2019

**Where:** Wrest Point

**Time:** 10.30 - 11.30am (*meet at reception at Wrest Point Tower*)

**Who:**

- RHHRF CEO Heather Francis

## *Hurricanes players*

- George Bailey
- Alex Doolan
- Katelyn Fryett
- Sasha Moloney

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To register for the EDGE abseil visit [www.rhhresearchfoundation.org](http://www.rhhresearchfoundation.org)

