

Thursday 1 March, 2018

MEDIA RELEASE

EVENT LAUNCH: 2018 Easter Egg Hunt & Family Picnic

The Royal Hobart Hospital Research Foundation's 2018 Easter Egg Hunt and Family Picnic Day will once again be held at the spectacular Royal Tasmanian Botanical Gardens on Good Friday 30 March.

Now in its sixth successful year, our 2018 Easter Egg Hunt & Family Picnic will be launched on Friday 2 March at the Royal Tasmanian Botanical Gardens, a wonderful location which this year celebrates its proud 200 year history as an iconic Tasmanian location, loved by so many. In addition, the Foundation is delighted to announce a new partnership with another local icon, celebrating a new partnership with the RACT as the key sponsor for this egg-citing event. With a taste of what's to come, the event launch will provide photo opportunities for media including a special early appearance by the Easter bunny, young performers from ExitLeft Performance Academy and of course, Cadbury chocolate eggs!

RACT Executive General Manager Stacey Pennicott said "RACT is pleased to come on board this year for the first time as naming rights sponsor of the 2018 RHH Research Foundation Easter Egg Hunt and Family Picnic. It is a much anticipated event on the local calendar for Tasmanian families, which also supports the outstanding work being achieved through the RHH Research Foundation.

"We look forward to working with the Foundation to bring a fun filled program of events to Hobart."

Event launch:	11.00am, Friday 2 March 2018 Royal Tasmanian Botanical Gardens (enter from the river gate, near the Japanese Gardens & adjacent to the '200' sign)
Media enquiries:	Heather Francis, CEO, RHH Research Foundation – 0407 201 113

2018 EASTER EGG HUNT & FAMILY PICNIC – EVENT DETAILS

Taking place on Good Friday 30 March, this year's Easter Egg Hunt & Family Picnic will see Cadbury Easter eggs scattered across the lawns of the Royal Tasmanian Botanical Gardens, providing a fun day out for families.

Children aged 3 to 13 years can participate in one of the many egg hunts running throughout the day, as well as several other fun filled activities on offer, including entertainment by ExitLeft Productions and meeting our very special guest: the Easter Bunny!

Proudly supported by Cadbury, this event welcomes over 3,000 patrons each year. Proceeds from this event aim to invest over \$20,000 in local medical research.

What: 2018 Easter Egg Hunt & Family Picnic - raising funds for the RHH Research Foundation

When: Friday 30 March (Good Friday), with gates opening at 10.00am

Where: Royal Tasmanian Botanical Gardens – entry from the main gates (bunny footprints guide the way)

Tickets go on sale 12pm Friday 2nd March.

- \$47.00 – Family (2 Adults, 2 Children)
- \$18.00 – Adults (over 18 yo)
- \$9.50 – Children (aged 3 – 18 yo & students)
- Children under 3 free

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Please visit: www.rhhresearchfoundation.org for more information.
This event is proudly supported by:

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